

INTEL SOFTWARE CHALLENGES DEVELOPER COMMUNITY TO ROBOTIC BREAKTHROUGHS. TRIP TO NAGOYA, JAPAN ON THE LINE.



To catalyze transformational change in the field of the Internet of Things, Intel® Software has launched the Intel® Joule™ Developer Innovation Challenge. Challenge participants compete for an array of prizes by submitting innovative commercial ideas utilizing the Intel® Joule™ module and Intel® Joule™ Developer Kit.

The Challenge runs from December 1 – December 31, 2016 with the winners to be announced mid-February 2017.

The Grand Prize for the Challenge is a one week trip for two to attend the ICCAR conference taking place in **Nagoya, Japan** on April 22-24, 2017, sponsored by The Institute of Electrical and Electronics Engineers through its IEEE Robotics & Automation Society; a travel stipend; and an Intel® Joule™ 570X Developer Kit. The total Grand Prize value is approximately \$8,000!

Intel judges are evaluating each idea for the most ground-breaking and creative use of the Intel® Joule™ module and Intel® Joule™ Developer Kit.

To learn more details and enter the Challenge, visit the [entry site](#) today. Open to residents of the US only who are at least 21 years old at time of entry.

To discover more about the exciting future of IoT and robotics, jump to the [Intel® Joule™ website](#).

For additional inquiries, please email the Challenge administrators, The Game Agency, info@thegameagency.com

Tweet: Win a trip for 2 to ICCAR in Japan in the Intel Joule Dev Innovation Challenge! [Enter](#) your amazing idea today @intelsoftware #joulechallenge

